

## SPONSORSHIP'S VALUE/CASH SPONSORSHIP

### PLATINUM PACKAGE

MYR10 000  
& above

### GOLD PACKAGE

MYR6000-  
MYR9999

### SILVER PACKAGE

MYR3000-  
MYR5999

### BRONZE PACKAGE

MYR1000-  
MYR2999

### CRYSTAL PACKAGE

MYR100 -  
MYR999

### MAIN BENEFITS

Sponsor will be highlighted in:

- Souvenir programme book
- Streamer/banner in all 11 events of i-DeA 2020
- i-DeA 2020 Website
- i-DeA 2020 Social Media Site

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

### MEDIA

- Announcement as sponsor during broadcast's interview
- Announcement as sponsor during radio's interview

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

### OTHERS

- Corporate Tax Cuts
- Souvenir Plaque
- Certificate of Appreciation
- Promotion Booth (FREE)
- Company's Stand Banner during Innovation's Event
- Invitation as VIP during i-DeA 2020 event & closing ceremony

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

2 days

1 day

2 pcs

1 pcs

2 persons

1 person

## GOODS SPONSORSHIP/SOUVENIR

### PROGRAMME

### REQUIREMENTS OF GOODS SPONSORSHIP

#### CONFERENCES

1. Keynote's Honorarium 2. Keynote's Accommodation 3. Secretariats's Accommodation 4. Goodies (thumbdrive/backpack/pen 5. Booth 6. Others (which appropriate to the programme's need)

#### INNOVATION

1. Judges' & Participants' Gift 2. Stationeries 3. Judges' & Participants' Meals 4. Judges' & Participants' Beverages 5. Judges' Accommodation 6. Others (which appropriate to the programme's need)

#### COMPETITION

1. Judges' Honorarium 2. Judges' & Participants' Gift 3. T-shirt for Volunteers 4. Others (which appropriate to the programme's need)

#### CLOSING CEREMONY

1. Souvenir for Officiate 2. Souvenir for Winners of i-DeA 2020 3. Corporate Shirt/Official Attire for i-DeA 2020 4. Others (which appropriate to the programme's need)

#### I-IDEA2020 PROMOTIONS

1. Backdrop/Bunting 2. Banner & Poster/Flyers 3. Gift (thumbdrive/backpack/pen 4. Advertisement space in souvenir book 5. Booth

- 1 full page (white background) - MYR250
- 1 full page (black and white) - MYR200
- 1/2 page (black and white) - MYR150
- 1/4 page (black and white) - MYR100

## BOOTH'S SPONSORSHIP/EXHIBITION SPACE

### NORMAL

### COMBO

### MAIN BENEFITS

MYR3,000

MYR5,000

- Booth: 2.5m x 2.5m

10 June 2020,  
Dewan Seri Semarak (1 day)

9-11 June 2020,  
Dewan Seri Semarak (3 days)

All the benefits attain are based on sponsorship values

**JOIN US** as a sponsors to  
be known and reconized as leaders  
in the big community. Here we have  
prepared interesting sponsorship  
packages:

## BRONZE

**MYR1,001 - MYR2,999**

### — Main Benefits —

- Certificate of appreciation
- Corporate tax cuts
- Invitation as VIP during i-DeA 2020 event & closing ceremony (1 pax)

### — Publicity —

- Also will be highlighted in:
  - Souvenir programme book
  - i-DeA 2020 Website
  - i-DeA 2020 Social Media Site

## CRYSTAL

**MYR100 - MYR999**

### — Main Benefits —

- Certificate of appreciation
- Corporate tax cuts
- Invitation as VIP during i-DeA 2020 event & closing ceremony (1 pax)

### — Publicity —

- Also will be highlighted in:
  - Souvenir programme book
  - i-DeA 2020 Website
  - i-DeA 2020 Social Media Site



THE 5<sup>TH</sup> INTERNATIONAL INNOVATION,  
DESIGN AND ARTICULATION



UNIVERSITI  
TEKNOLOGI  
MARA  
PERLIS BRANCH

## i-DeA<sup>TM</sup> 2020 Sponsorship Opportunities

Sponsor our mega event, the 5th International Invention, Innovation and Articulation (i-DeA<sup>TM</sup> 2020) and grab the opportunities in raising your brands, company names and business in the eyes of the community of inventions, innovations, researches and competitions.

**JOIN US** as a sponsors to  
be known and reconized as leaders  
in the big community. Here we have  
prepared interesting sponsorship  
packages:

## PLATINUM

**MYR10,000 and above**

### — Main Benefits —

- Plague
- Certificate of appreciation
- Corporate tax cuts
- Promotion Booth 2.5m x 2.5m (2 days)
- Invitation as VIP during i-DeA 2020 event & closing ceremony (2 pax)

### — Publicity —

- Also will be highlighted in:
  - Souvenir programme book
  - i-DeA 2020 Website
  - i-DeA Social Media Site Streamer / Bunting
- Corporate pamphlets, leaflets and brochures

## GOLD

**MYR6,000 - MYR9,999**

### — Main Benefits —

- Plague
- Certificate of appreciation
- Corporate tax cuts
- Promotion Booth 2.5m x 2.5m (1 day)
- Invitation as VIP during i-DeA 2020 event & closing ceremony (1 pax)

### — Publicity —

- Also will be highlighted in:
  - Souvenir programme book
  - i-DeA 2020 Website
  - i-DeA 2020 Social Media Site Streamer / Bunting
- Corporate pamphlets, leaflets and brochures

## SILVER

**MYR3,000 - MYR5,999**

### — Main Benefits —

- Plague
- Certificate of appreciation
- Corporate tax cuts
- Invitation as VIP during i-DeA 2020 event & closing ceremony (1 pax)

### — Publicity —

- Also will be highlighted in:
  - Souvenir programme book
  - i-DeA 2020 Website
  - i-DeA 2020 Social Media Site Streamer / Bunting



# BORANG PENAJAAN/SPONSORSHIP FORM



UNIVERSITI  
TEKNOLOGI  
MARA

NAMA/NAME :

ALAMAT/ADDRESS :

EMAIL :

NO. TEL ATAU FAKS/ PHONE OR FAX NO. :

SAYA INGIN MENYUMBANG UNTUK (SILA TANDA ☒ ) / I WOULD LIKE TO SPONSOR FOR (PLEASE TICK ☒ )

## ACARA/EVENT

### KONFERENSI/CONFERENCE

- ☐ MEC 2020
- ☐ ISTECA Applied Sciences
- ☐ ISSC BizMEnt
- ☐ ISTECA AGeoS

### INOVASI/INNOVATION

- ☐ CROWN
- ☐ CRYSTAL
- ☐ COMIC

### PERTANDINGAN/COMPETITION

- ☐ Media Innovation Competition
- ☐ i-IDEA Fest 2020
- ☐ i-IDEA Jamboree Ride 2020
- ☐ i-IDEA Photo Contest 2020

## BENTUK PENAJAAN/SPONSORSHIP FORM

### TUNAI/CASH BARANGAN/GOODS LAIN-LAIN/OTHERS

RM	<input type="text"/>	<input type="text"/>
RM	<input type="text"/>	<input type="text"/>
RM	<input type="text"/>	<input type="text"/>
RM	<input type="text"/>	<input type="text"/>
RM	<input type="text"/>	<input type="text"/>
RM	<input type="text"/>	<input type="text"/>
RM	<input type="text"/>	<input type="text"/>
RM	<input type="text"/>	<input type="text"/>
RM	<input type="text"/>	<input type="text"/>

PAKEJ PENAJAAN (SILA TANDA ☒ ) / SPONSORSHIP PACKAGE (PLEASE TICK ☒ )

### PAKEJ PENAJAAN/SPONSORSHIP PACKAGE

- ☐ Platinum/Platinum (RM10,000 ke atas)
- ☐ Emas/Gold (RM6,000 - RM9,999)
- ☐ Perak/Silver (RM3,000 - RM5,999)
- ☐ Gangsa/Bronze (RM1,000 - RM2,999)
- ☐ Kristal/Crystal (RM100 - RM999)

(Sila Rujuk Lampiran)

Sebarang sumbangan  
(deposit/cek) boleh dibuat atas nama :  
Akaun Perundingan UiTM Perlis

BANK ISLAM

BANK ISLAM MALAYSIA BERHAD  
NOMBOR AKAUN : 09010010057513  
SWIFT CODE : BIMBMYKL